From Science to Business

November 02, 2020 to November 13, 2020
ESADE Executive Education building

Course addressed to:
Senior and postdoctoral researchers, staff and graduating doctoral students, members of the BIST Community.
Researchers from other institutions are also welcome upan request and subject to availability.

Get acquainted with the business world and learn how companies create value for societ and for themselves: providing more, better and healthier food, a cleaner, healthier and safe environment, and a longer and better quality of life and wealth.

Understand the frameworkwithin which companies workand how they create value in a competitive environment.

Get a hands-on approach to the new venture creation process, and the role that science/technology plays in it.

See that new venture creation needs scientists and engineers, and that entrepreneurship can be an attractive career path.

Hosted by: Barcelona Institute of Science and Technology (BIST)